



FOR IMMEDIATE RELEASE:

Cinergy Cinemas & Entertainment closes on new location property in Odessa, Texas with ground breaking commencing shortly

New Cinema-Entertainment Center will feature bowling & billiards, multi-level laser tag, ropes course, interactive arcade games, cinemas, premium food offerings with a full-service bar, multiple event rooms, reserved seating, and a Cinergy EPIC auditorium.

Dallas, Texas – June 1, 2015 – Cinergy Entertainment Group Inc. closed on an Odessa, TX property, located along State Highway 191, half a mile east of Faudree Road, in the new Dorado Center shopping center, on Monday, June 1, 2015. Plans for the Permian Basin property include a 90,000 square foot Cinema-Entertainment complex. Lee Lewis Construction will break ground in the next few days.

“We’re really excited to be opening our flagship Cinergy location here in the Permian Basin,” states Jeffrey Benson, Cinergy’s co-owner and CEO. “We are immediately moving forward to break ground and cannot wait for to the community to enjoy the largest family entertainment center in Texas, nearly twice the size of our nearest location.”

“This will be the second Cinergy location in West Texas,” states Jamie Benson, Cinergy’s co-owner and Vice President. “The additional facility space will allow us to add captivating entertainment options such as bowling, billiards, rock climbing, and a full bar. It will also be our first “green” building as this location will feature a solar panel array on the roof that will supply 10% of the building’s electrical power.”

Cinergy Permian Basin featuring EPIC, located in Odessa, TX, will boast 10 state-of-the-art auditoriums, 18 lanes of upscale bowling, a full-service bar, four billiard tables, a fully-loaded game floor with more than 110 interactive, virtual, and video games, redemption store, quality dining experiences, a multi-level Laser Tag arena, Sky Walker with a zip line (a gravity-defying, black light overhead ropes course), Clip-N-Climb rock climbing walls, and Atomic Rush (a quick response, immersive game experience). Auditoriums will showcase large wall-to-wall screens, enhanced JBL sound, and plush leather seating. The location will feature a Cinergy EPIC (“Experience Perfection in Cinema”) auditorium. Additionally, given the popularity of the Cinergy recliner chairs in the Midland location, they have been expanded in the Odessa-based location. Half of every auditorium will now feature luxurious leather recliners for maximum comfort, making the dine-in theatre experience that much better.

“The new location will exceed our guest’s expectations by offering their favorite amenities and going beyond with new thrilling expansions. The experience will be one-of-a-kind, which is exactly what our guests anticipate,” states Joey Zapoli, Cinergy’s Director of Operations.

“Cinergy Permian Basin will up the ante on our entertainment offerings. The complex will have 18 high-end bowling lanes that appeal to all audiences including corporate events. The lanes

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will spotlight comfortable leather seating, trendy architectural designs, sophisticated lighting, and cutting edge audio-visual systems,” Cinergy CEO Jeff Benson said. “We will also have the latest games, a new zip line feature on our high-ropes course, billiards and a full-service bar.”

About Cinergy EPIC: “Experience Perfection in Cinema”

EPIC is Cinergy’s premium large-format auditorium. The EPIC auditorium was developed to provide an amazing large-screen experience using the most advanced technology and techniques available. EPIC is the ultimate in movie immersion and comfort. Featuring a massive 68’ x 38’ silver screen, Dolby Atmos® sound system with over 62 channels, stunning clarity, bright digital images utilizing a 4K projection system, ultra plush leather seating with oversized arm rests, and the newest movies every week, you’ll be lifted from your seat and taken straight into the movie.

About Cinergy Entertainment Group

Dallas, Texas-based Cinergy Entertainment Group, formerly Cinergy Cinemas LP., is a visionary industry innovator and regional operator of two cinema entertainment centers with 19 screens in Texas. All Cinergy theatres are dine-in cinemas featuring beer, wine, and a tempting array of quality food and beverages. In addition to upscale cinema amenities, all Cinergy locations feature a unique selection of interactive games and a variety of other amenities, including laser tag, Sky Walker, and Atomic Rush. Cinergy is privately held by the founders of Movie Tavern, the largest nationwide chain of dine-in cinemas. For more information, visit Cinergy on the web at cinergycinemas.com

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